

SKILLZI PRIVACY POLICY

Effective Date: 09/14/2026

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This Privacy Policy describes how Maybright Ventures Private Limited (“SkillZi,” “we,” “us,” or “our”) collects, uses, discloses, and processes personal information in connection with your use of the SkillZi platform, including our website, mobile applications, AI-powered features, and related services (collectively, the “Services”).

By using the Services, you agree to the practices described in this Privacy Policy.

1. Information We Collect

We may collect personal information and other data about you in a variety of ways when you access or use the Services. The categories of information we collect include:

1.1 Account Information

Information you provide when you create or maintain an account, such as your name, email address, phone number, username, profile information, and any other identifiers you choose to provide.

1.2 Device and Technical Data

Information automatically collected when you use the Services, including your device type, operating system, browser type, application version, device identifiers, IP address, language preferences, time zone, crash logs, diagnostics, and other technical information about your device and connection.

1.3 Usage Information

Information about how you interact with the Services, including pages or screens viewed, content accessed, features used, time spent, clickstream data, search queries, and navigation patterns.

1.4 Payment and Transaction Data

If you make purchases or subscribe to paid Services, payment processing is handled by third-party providers such as Apple App Store, Google Play, or our payment processors. We do not store full payment card details. We may receive limited information related to your transactions, such as confirmation of payment, subscription status, billing history, and partial identifiers.

1.5 Support and Communications

Information you provide when you contact us for customer support, submit feedback, respond to surveys, or otherwise communicate with us, including the content of your messages and any attachments.

1.6 User Content and Inputs

Information you submit through the Services, including prompts, inputs, responses, profile data, and other content you provide in connection with your use of the Services.

1.7 Cookies and Similar Technologies

We and our service providers may use cookies, pixels, SDKs, and similar tracking technologies to collect information about your interactions with the Services and to support functionality, analytics, and personalization. You can manage certain preferences through your device or browser settings.

2. Information You Provide

We collect information that you voluntarily provide to us when you access or use the Services, create an account, interact with features, or communicate with us. This may include:

- **Account Information:** Such as your name, email address, phone number, username, password, and other login credentials or identifiers you provide when creating or maintaining an account.
- **Profile Information:** Information you choose to include in your profile, such as profile photos, preferences, interests, or other optional details.
- **Payment Information:** If you make purchases or subscribe to paid Services, payment information is processed by third-party payment providers (such as app stores or payment processors). We do not store full payment card details but may receive limited transaction-related information, such as confirmation of payment, subscription status, and billing history.
- **Communications:** Information you provide when you contact us, including customer support inquiries, feedback, survey responses, or other communications, along with any attachments or metadata associated with those communications.
- **User Content:** Any content you submit, upload, or otherwise provide through the Services, including questions, prompts, text inputs, voice inputs, responses, and other interactions with AI or platform features.

You are responsible for ensuring that the information you provide is accurate and for avoiding the submission of sensitive personal information unless necessary.

3. AI Interaction Data

When you use artificial intelligence features of the Services (“AI Features”), we collect and process information related to your interactions with those features (“AI Interaction Data”). This may include:

- **Prompts and Inputs:** Text, questions, instructions, or other prompts you submit.
- **Voice and Audio Inputs:** Audio recordings, voice commands, or transcriptions generated from voice input (where applicable).
- **AI Conversations:** Exchanges between you and the AI system, including both your inputs and the generated responses.
- **Feedback and Ratings:** Any feedback you provide regarding AI responses, including ratings, corrections, or follow-up inputs.

AI Interaction Data is treated as **User Content** under this Privacy Policy and the Terms of Service. We may use AI Interaction Data to:

- Provide, operate, and maintain AI Features;
- Generate responses and improve the quality, accuracy, and safety of AI systems;
- Train, fine-tune, and evaluate machine learning models; and
- Develop new features and functionality.

AI Interaction Data may be processed by automated systems and, in some cases, reviewed by human personnel or service providers for quality assurance, safety, and improvement purposes. You should not include sensitive personal information or confidential information in prompts or inputs unless necessary, as such information may be processed in accordance with this Privacy Policy.

4. How We Use Information

We use the information we collect for the following purposes:

4.1 To Provide and Operate the Services

- Operate, maintain, and administer the Services and platform;
- Deliver content, features, and AI-generated responses;
- Manage accounts, subscriptions, and transactions;
- Authenticate users and provide customer support.

4.2 To Develop, Improve, and Train AI Systems

- Train, fine-tune, evaluate, and improve artificial intelligence and machine learning models;
- Improve response accuracy, relevance, and safety;
- Develop new features, functionality, and products;
- Generate derivative data, insights, and analytics to enhance system performance.

4.3 Personalization and User Experience

- Recommend content, features, and experiences tailored to your interests;
- Customize and optimize the Services based on usage patterns;
- Measure engagement and improve usability.

4.4 Communications

- Send transactional communications, including account notifications, receipts, and service updates;
- Respond to inquiries, feedback, and support requests;
- Send marketing and promotional communications (where permitted by law and subject to your preferences).

4.5 Security, Fraud Prevention, and Enforcement

- Detect, investigate, and prevent fraud, abuse, unauthorized access, and other harmful activities;
- Enforce these Terms and other applicable policies;
- Protect the rights, property, and safety of SkillZi, our users, and others.

4.6 Legal Compliance

- Comply with applicable laws, regulations, and legal processes;
- Respond to lawful requests from courts, regulators, or government authorities;
- Enforce legal rights and defend against claims.

4.7 Automatically Collected Information

We automatically collect certain information to support the purposes described above, including:

- Device and technical information (e.g., device type, operating system, browser type);
- IP address and approximate location;
- App usage activity, session data, and interaction patterns;
- Watch history, search queries, and content engagement.

4.8 Derived Data and Analytics

We may create and use aggregated, anonymized, or de-identified data (“Derived Data”) for any lawful purpose, including analytics, research, product development, and improving the Services. Derived Data does not reasonably identify you.

4.9 Information from Third Parties

We may receive information about you from third parties, including:

- Payment processors (e.g., transaction confirmations and subscription status);
- Analytics and advertising providers;
- App stores and platform providers (e.g., Apple, Google Play).

We use such information in accordance with this Privacy Policy.

5. Sharing of Information

We may disclose your information to the following categories of recipients, for the purposes described in this Privacy Policy:

5.1 Service Providers and Vendors

We may share information with third-party service providers that perform services on our behalf, including, without limitation:

- Cloud hosting and infrastructure providers;
- Artificial intelligence and machine learning service providers;
- Payment processors and billing providers;
- Analytics, marketing, and customer support tools.

These service providers are authorized to use your information only as necessary to provide services to us and are contractually obligated to protect your information.

5.2 Legal and Regulatory Disclosures

We may disclose your information if we believe in good faith that such disclosure is necessary to:

- Comply with applicable laws, regulations, legal processes, or governmental requests;
- Enforce our Terms or other agreements;
- Detect, prevent, or address fraud, security, or technical issues;
- Protect the rights, property, or safety of SkillZi, our users, or the public.

5.3 Business Transfers

In the event of a merger, acquisition, financing, reorganization, bankruptcy, or sale of all or a portion of our business or assets, your information may be transferred as part of that transaction. We will take reasonable steps to ensure that your information remains subject to appropriate confidentiality protections.

5.4 With Your Consent or Direction

We may share your information with third parties when you direct us to do so or otherwise provide your consent, including when you choose to connect third-party services or participate in integrations.

5.5 Aggregated and De-Identified Data

We may share aggregated, anonymized, or de-identified information that does not reasonably identify you with third parties for any lawful purpose, including analytics, research, and business development.

6. Data Retention

We retain personal information for as long as necessary to fulfill the purposes described in this Privacy Policy, including to provide and operate the Services, comply with legal obligations, resolve disputes, and enforce our agreements.

Retention Periods

Retention periods vary depending on the nature of the information and the purposes for which it is processed. In general:

- We retain personal information for as long as your account is active or as needed to provide the Services;
- We may retain certain information after account termination for a reasonable period to comply with legal, tax, accounting, or regulatory requirements;
- We may also retain information as necessary to prevent fraud, enforce our Terms, or protect our legal rights.

Deletion and Residual Copies

When personal information is no longer required, we will take reasonable steps to delete, anonymize, or de-identify it. Please note that residual copies may remain in backups or archives for a limited period of time, consistent with our data retention practices.

De-Identified Data

We may retain and use aggregated, anonymized, or de-identified data that does not reasonably identify you for any lawful purpose, including analytics, research, and product development, and we may retain such data indefinitely.

7. Security

We implement reasonable and appropriate technical, administrative, and organizational measures designed to protect your personal information from unauthorized access, use, alteration, disclosure, or destruction.

Security Measures

These measures may include, without limitation:

- Encryption of data in transit and, where appropriate, at rest;
- Access controls and authentication mechanisms designed to limit access to authorized personnel;
- Monitoring, logging, and security testing of systems and infrastructure;
- Vendor and service provider security assessments; and
- Policies and procedures designed to safeguard information and respond to potential security incidents.

No Guarantee of Absolute Security

Despite our efforts, no method of transmission over the internet or method of electronic storage is completely secure. Accordingly, we cannot guarantee the absolute security of your information, and any transmission of information is at your own risk.

User Responsibilities

You are responsible for maintaining the confidentiality of your account credentials and for taking reasonable steps to protect your information. You should notify us immediately of any suspected unauthorized access to your account or security breach.

Security Incidents

In the event of a data security incident affecting your personal information, we will take appropriate steps to investigate, mitigate, and, where required by applicable law, notify affected individuals and relevant authorities.

8. Cookies and Tracking Technologies

We and our service providers use cookies, pixels, software development kits (SDKs), and similar tracking technologies ("Tracking Technologies") to collect information about your interactions with the Services.

8.1 Types of Tracking Technologies We Use

We may use the following types of Tracking Technologies:

- **Cookies:** Small data files stored on your device that help us recognize you and remember your preferences.
- **Analytics Tools:** Technologies (e.g., third-party analytics providers) that help us understand how users interact with the Services.
- **Pixels and Tags:** Small pieces of code used to track user activity and measure the effectiveness of features or communications.
- **SDKs and Device Identifiers:** Tools used in mobile applications to collect device and usage data.

8.2 How We Use Tracking Technologies

We use Tracking Technologies for purposes including:

- Operating and improving the functionality and performance of the Services;
- Understanding user behavior, usage patterns, and engagement;
- Personalizing content and user experience;
- Analyzing trends and measuring the effectiveness of features; and
- Supporting security, fraud prevention, and system integrity.

8.3 Your Choices and Controls

You may control or limit the use of certain Tracking Technologies through your browser or device settings, including by:

- Blocking or deleting cookies through your browser settings;
- Adjusting mobile device privacy settings (e.g., limiting ad tracking);
- Using opt-out mechanisms provided by certain analytics or advertising providers, where available.

Please note that disabling certain Tracking Technologies may affect the functionality or performance of the Services.

8.4 Do Not Track

Some browsers offer a "Do Not Track" ("DNT") signal. Because there is no consistent industry standard for how to respond to DNT signals, we do not currently respond to such signals.

9. Children's Privacy

The Services are not intended for, and may not be used by, individuals under the age of eighteen (18). We do not knowingly collect, use, or disclose personal information from anyone under 18. If you are under 18, you may not access or use the Services or provide any personal information to us.

Deletion of Underage Data

If we become aware that we have collected personal information from an individual under the age of 18, we will take reasonable steps to delete such information as soon as practicable in accordance with applicable law.

If you believe that a person under 18 has provided personal information to us, please contact us at US@SkillZi.ai / SkillZi.US, and we will promptly investigate and take appropriate action.

10. International Users

The Services are operated and controlled from the United States. If you access or use the Services from outside the United States, you acknowledge and agree that your information may be transferred to, processed in, and stored in the United States and other jurisdictions where we or our service providers operate.

Cross-Border Transfers

These countries may have data protection laws that are different from, and in some cases less protective than, the laws of your country of residence. By using the Services, you consent to the transfer of your information to the United States and such other jurisdictions, as described in this Privacy Policy. Where required by applicable law, we take appropriate measures to protect personal information transferred across borders, which may include contractual safeguards or reliance on recognized legal transfer mechanisms.

Your Responsibility

You are responsible for ensuring that your use of the Services complies with applicable laws in your jurisdiction.

11. Changes to This Privacy Policy

We may update or modify this Privacy Policy from time to time in our sole discretion. When we do, we will revise the “Last Updated” date at the top of this Privacy Policy and, where required by applicable law, provide additional notice (such as by email, in-app notification, or other prominent means).

Your continued access to or use of the Services after any changes to this Privacy Policy become effective constitutes your acknowledgment of and agreement to the revised Privacy Policy.

If you do not agree to the updated Privacy Policy, you must discontinue use of the Services.

12. Your Privacy Rights

Depending on your state or country of residence, you may have certain rights regarding your personal information under applicable data protection laws, including, without limitation, laws in California, Colorado, Connecticut, Utah, Virginia, Texas, Oregon, Delaware, Iowa, Indiana, Montana, and Tennessee. Subject to applicable law and verification of your identity, you may have the right to:

- **Access:** Request access to the personal information we hold about you, including information about how we collect, use, and disclose it.
- **Correction:** Request that we correct inaccurate or incomplete personal information.
- **Deletion:** Request that we delete your personal information, subject to certain exceptions permitted by law.
- **Portability:** Request a copy of your personal information in a portable, machine-readable format.
- **Opt-Out of Certain Processing:** Opt out of targeted advertising, the “sale” or “sharing” of personal information (as defined under applicable law), or certain profiling activities.
- **Appeal:** Appeal our decision if we deny your request, where such rights are provided under applicable law.

Exercising Your Rights

To exercise any of these rights, please contact us at **US@SkillZi.ai / SkillZi.US** or follow any in-app or account-based request mechanisms, where available. We may need to verify your identity before processing your request and may request additional information for this purpose.

Authorized Agents

Where permitted by applicable law, you may designate an authorized agent to submit requests on your behalf. We may require proof of authorization and verification of your identity before fulfilling such requests.

Non-Discrimination

We will not discriminate against you for exercising your privacy rights, including by denying services, charging different prices, or providing a different level or quality of services, except as permitted by applicable law.

Limitations

Your rights may be subject to limitations and exceptions under applicable law, including where retention of information is necessary to comply with legal obligations, complete transactions, detect fraud, or enforce our agreements.

13. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, or if you wish to exercise your privacy rights, you may contact us using the information below:

By Email: **US@SkillZi.ai / SkillZi.US**

We will make reasonable efforts to respond to your request in a timely manner and in accordance with applicable law.